



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

Single Mom's Fellowship

History and Context

- The Taylor YMCA is in its seventh year of continuing to implement a program to specifically support single moms. We have interviewed several single moms to gain a better perspective of their needs and see if there are opportunities for us to provide meaningful support.
- We discovered several needs during our interviews:
 - a supportive environment
 - a place for their kids to play
 - financial constraints were a blocker
 - loneliness and a lack of time with other parents or adults
- We are looking at several future steps to help support single moms and help them make meaningful connections with other adults but our first step is to open the doors of the YMCA to them.

The Program

- We will be offering free memberships for single moms
- The membership will be good through March 31, 2021
- We will be offering opportunities for participants to connect with one another and with other resources in our community
- We will be looking to receive feedback from participants about the value of the membership and other offerings to help us evaluate its benefit and how we need/want to move forward
- Criteria
 - Single mom
 - With child(ren) in middle school or younger
 - Non-member of the YMCA
 - Nominated by the recruiter as someone who would benefit from the program

The Role of the Recruiter

- Feedback
 - Please tell us what you think of this program
 - Do you have any questions
- Help us to identify participants
 - We are talking to you because we believe you are in a situation that you may be aware of single moms who could benefit from being enrolled in our program and receiving a free membership to the Taylor YMCA
 - We would like for you to discuss the program with any individual you feel meets the criteria and offer them a free membership.
 - Distribute (or email) 2 handouts to selected moms – [Member Welcome Letter](#) and [Member Information Form](#)
 - Our enrollment window runs until March 31st or until we reach capacity (20 moms)